



Monthly Meeting 'Minutes' - June 16, 2015

(Prepared by Jennifer H. by request of Secretary Molly; finalized by Cindy G)

Introduction - Director Cindy G opened meeting at 6:30pm, 22? attendees, no new members or guests so introductions were skipped.

May Minutes approved as submitted - comment made to look at the subject line when receiving minutes, as they may also contain an additional brief GCR notice, to avoid a 2nd email to members

June Ride Report & July Ride Plans

June Monthly Ride 9 riders attended ride led by Linda Garcia - passed one turn, Ride went well. Lunch at Pirate's Lair on Brannon Island and ice cream at Walnut Grove Barbara lost glasses in Walnut Grove and went back and found them!

July Ride Regular Ride on Second Saturday, July 11, 2015, details on web site Janet Davidson- Pre ride on 6/21 ice house - Father's day 9am at Chevro Latrobe

July Meeting - Safety talk about fatigue by Janet

General GCR Business

Volunteers Needed - For the Fall Jam, the holiday party and the November ride - notify Fran

Swap Meet - Amanda - July 26th, the Sunday after the July meeting, @3pm - homemade ice cream - no potluck - items can be brought to July meeting. She will send out email with more info. RSVP requested - donations for the ice cream or toppings

GCR Tshirts / CafePress page - Amanda already has a (free) cafepress.com account and is willing to do a GCR logo graphic on a few t-shirts, so that we can order them and get them upon demand. This idea was previously discussed at the board meeting and further questions via emails to assure that our logo is protected and that the cafepress.com concept/process was trustworthy and reliable. They have been in operation for many years. This seems an acceptable method for ordering (with all the same risks/rewards that you have when ordering anything on the web). Amanda asked if anyone was interested in using this method before she

invested her time into it. Eight members were interested, so she will go ahead and prepare a few products (shirts) for us to order thru cafepress.com

June 7 Board Meeting Report

Attended by Jill, Janet, Amanda, Molly, Cindy G, Linda G

2015 Board members - Cindy G, Jill, Amanda, Molly, Linda G

Janet (founder) and Tammy (CA State Ambassador) are always invited to 2015 board meetings

Issues discussed : Ride safety, Member privacy, Growth - interaction with WOW; Bylaws & Electoins. Details of the board discussions follow as sort of a 'State of the GCR Address'...

Bylaws and elections -

- A Bylaw Committee will be revising the Nov. 2014 Bylaws to consider Dec 2014/Jan. 2015 concerns; to add election guidelines and to align more with WOW (titles, bylaw topics etc...); to allow members more time to review and vote on them; while trying to keep the GCR Bylaws simple and in less need of future revisions.
- A bylaw committee is being formed. So far with members Cindy G., Jill, Linda G and Janet. Presently, Cindy will focus on the board/job description area; Jill will propose an documented election process; Committee members are reviewing the WOW bylaws and the GCR Nov. 2014 Bylaws, to determine further actions.
- GCR Status: Four WOW chapters are in CA with 103 members ; 59 of those members are from GCR. From discussions with other WOW/CA members, our chapter is doing well - we mostly just like to ride, and are well organized for our monthly events
- Upcoming Director - Jill wants to focus on which rides are official - avoid competition between GCR and non-GCR ride events and wants to put emphasis on safety ; are new riders welcome ..? Cindy's been focusing on the paper - getting things documented so that there is less confusion and rework, and encouraging document updates, so that Jill's focus can be all about the people in 2016.

GCR Growth and WOW relations -

Our CA State Ambassador (Tammy,Jill) 2014/2015 Accomplishments

- designing/ordering/distributing brochure at events and bike nights
- making contact with other CA WOW chapters and encouraging them to join us
- publications in wow magazine
- facebook / media exposure
- being noticed - CA mileage in 2014 is the Leading State!

Discussions about December Ride/Meeting -

The decision was made by the board that the December ride is **optional**, if someone wants to the step up to plan it. Our Dec. focus will be on the holiday party, which is usually the 2nd Sunday of December, so that we can have it at A&S. The board questioned the effectiveness of having a December meeting also (due to holiday busyness). In Dec. 2014 only 8 attended, in 2013 19 attended and there were no minutes concern pre 2013 Dec. meetings. This topic was

put to a member vote at this June GCR meeting and it was decided that the December meeting will be eliminated and Black Bear will be notified that the room is available. Results:

- no one was in favor of holding December meeting
- no one was opposed to using first 15 minutes of holiday party, to discuss any official GCR business for that month.

Board thoughts about the Ride Coordinator - Could the Ride Coordinator extend their time into January? Fran was consulted and agreed to continue through Jan. 2016 to assure the Jan ride is ready and to assist the next Ride Coordinator to allow seamless transition. This extension will be added to the Job Description for future Ride Coordinators.

Concerns about Ride Safety - e.g. riders pushing through yellow light/stop signs, tailgating when single file - e.g. risky behavior. Peer riders should take their concerns to the ride leader. It was agreed that the ride leader should be the one to take a person aside privately, instead of calling them out in public, for possible safety issues. This should be done as soon as possible (at break or lunch stop) to prevent future incidents. If the ride leader is unsure if the issue/incident is a safety factor or violation, they should contact the Ride Coordinator for advice.

The Ride Leader should always hold a full ride safety meeting at the beginning of each ride to ensure that GCR rules override other groups rules, during GCR rides.

Social Media Topics and Privacy Concerns -

Privacy: Everybody needs to know "we can only do so much" - Janet
People need to take personal responsibility - ask to not have pictures taken or if taken and uploaded, request that they be removed from the website or facebook. Camille is the website contact and Veronica is the Facebook Admin.

The GCR Website is our portal to the PUBLIC. Prospective members like to see our rides, and current pictures - so remember the website is our "brochure. For an extra security effort, we will upload fewer photos to represent our rides/events and the right click download has been disabled by Charlotte - but know that there are still ways to "steal" photos and send them out to the world. * Since we like to post our rides on the public website, don't include start times or personal contact info in ride/activity documents which will end up on our public web site. Send the private details in the email to the group and keep the ride directions as a separate attachment (or also include them the email). The webmaster will double check for these things before posting ride directions and director will keep private info out of the meeting minutes that are posted. But help by keeping private info (last names, emails, phone #) out of the documents that are typically posted on our website.

The GCR Facebook page is a CLOSED group. Only GCR members are invited ('retired GCR members' are OK too, if actively posting or living vicariously through us :)). Also allowed, if they personally request, is the WOW CA ambassador(s) and National WOW officers. The membership will be reviewed every 6 mts. to determine if anyone needs to be removed.

*Please DO NOT invite persons outside of GCR to our closed FB page.

We considered adding a “public” GCR Facebook page for brochure/page but doing so requires a dedicated Facebook Administration who will post frequently and carefully to protect GCR members privacy while putting forth a positive image. They must also monitor/control who can comment etc. Even WOW has difficulty managing a public FB page. *It was asked if anyone was interested in taking this task on at the meeting, but no one volunteered.

Veronica is the Facebook Admin and Cindy G., as director, requested admin access only to have authority to remove anything inappropriate. Otherwise, GCR FB posts are not moderated, so post as if your mother, boss or the WOW president is reading. Be respectful and kind. FB membership is kept in sync by matching it against the GCR membership list.

Email is our official method of communicating GCR business and activities. It was agreed that email use has been much improved (easier to identify GCR stuff, less chatter...) Email distribution group 7 was having problems. Charlotte recently found an issue and resolved it. She works with our godaddy web host on these peculiarities. A few members randomly still miss emails . * If you are not getting email, contact Cindy or Charlotte. Do not reuse or forward/reply to our members using old emails. Freshly type in the group addresses for future emails - members1@goldcountryriders.com thru members7@goldcountryriders.com

Meetup.com has been looked into. There is a monthly expense and it does not currently seem to fit our GCR chapter needs.

Committees are being formed - When someone agrees to take on a project, the members are determined by that committee chairperson - so if you are interested in a project, ask to join one or make a request to the board to start a committee in your area of interest.

Updating Ride Docs - DeeDee prepared a plan of action/preview to the board and has held a few meetings so far to address....

ride ratings; coordinator checklist; new rider - what they can expect
safety - should be dynamic and adjust based on need; pace of rides; transition period
ensure all ride levels are represented; topic areas have been selected for inclusion

The committee expects to have documents for all members to review in couple more months.

New member packet - Jeanie volunteered to update these and asked for volunteers at this meeting. Her desires are to make this all electronic so that they can be easily sent to new GCR members that have signed up with WOW

Media Discussion - Many emails had been exchanged with the members involved in social media/media (Veronica, Camille, Charlotte, Tammy, Jill, Cindy G.) to determine ways to reduced confusion concerning membership, best use, to increase privacy protection, etc.. A 'guideline' document will be put together by Cindy G. for review by these members, and then (keypoints) included in the new member packets and added to the GCR website resource area.

Bylaws committee - The desire is to get a bylaw revision voted on before our 2016 election announcements start. Goal - To get it done. New leadership is not responsible for what past administrations did or did not do, so the board agreed to forming this committee, which includes Janet, Linda G., Cindy G. and Jill. We'll be asking a few others, who previously had submitted feedback or showed interest in the 2014 bylaw activities to join us and will consider past concerns. The main areas of focus are ...

- an election process needs to be ironed out
- focus on syncing with WOWs bylaws/guidelines to minimize confusion
- update the job descriptions and board details
- focus on what GCR wants to do - that is to Ride!
- no treasury - no fees - low overhead - less complicated
- cover all the basics

GCR Membership -

Out of our 59 members, based on our 2015 points, it seems only 30 are really active (have >2 points so far). We need someone to call/email/text those inactive members and see 'What's up?, Are you OK? Anything keeping you from getting more involved with GCR?...' . Possibly they are ill, and it might be nice to send a card on behalf of GCR.

* A request was made for a 'Sunshine Leader' (Jennifer's clever title?) . No one volunteered, but please consider this important task.

THIS CONCLUDES THE SUMMARY/ACTIONS/DESIRES/REPORT
resulting from the June 7, 2015 GCR Board Meeting.

Bike Prep and Safety Presentation

Can Akkaya owner of Superbike Coach Corp, presented 'Fear and the Zen of Safe Motorcycle Riding'.

- Don't focus on your big fears, focus instead on what you should be doing, similar to the you'll go where you look mentality
- Work on skills that improve your weak areas

* Can started around 7:35p and continued till 8:30p. Thank you members for staying later.

A&S Update

Nov 6,7,8 Progressive bike show in Sacramento! Big Players - need local support!

Dave A&S bike show Sept 12

WOW Ride-in - Linda, Patricia and Barbara are going to ride in. Maybe AJ if her husband's health is OK. Wish them safe travels and fun, fun, fun!

This concludes the June 2015 GCR Minutes.
Sorry they are so long, but there was a lot covered.